

A FOCUS ON LE MARCHE

THROUGH THE EYES OF APPASSIONATA



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INTERNATIONAL RECOGNITION FOR LE MARCHE

Lonely Planet – Le Marche has been awarded 2nd place in the world ranking *Best in Travel 2020 - Top Ten Regions to Visit*.

Forbes – “Looking For Authentic Italy? Try Le Marche”

The Times – “The lesser known region of Le Marche on Italy’s east coast is gaining a reputation as an affordable alternative. With Italy’s crown jewels – Florence, Rome and Venice – struggling with overtourism, house-hunters are turning their focus to the 1,600km of coastline facing Croatia across the Adriatic Sea.

The New York Times – “The next Tuscany”

THE AREA: LE MARCHE REGION

This breathtaking region in Central Italy offers a true reflection of quintessentially Italian living at its very best, where authenticity and quality are core values for both locals and visitors alike.

Le Marche has everything you could possibly want from an authentic Italian escape. A combination of great food, fine wines, heritage and history, culture and climate make it a savvy choice for discerning travellers wanting to get away from the more well-known destinations.

It is a true hidden gem, an unspoilt region rich in local history, artisan culture and, of course, wine-making. Le Marche boasts a stunning mix of pristine beaches, snow-capped mountains and medieval villages, it is a magical holiday destination that captures the essence of real Italian life. The region has so much to offer in terms of activities and excursions and provides year-round entertainment for all. Endless ‘blue flag’ golden

beaches, – in 2019, 15 of its beaches have received the coveted recognition for their cleanliness and eco-friendliness – yacht-filled marinas and picture-postcard fishing villages provide fun in the sun while the majestic Sibillini mountains are a perfect backdrop for hiking, biking and climbing and winter sports such as skiing and snow-walking.

How to get there?

Daily Flights into Ancona and Pescara make Le Marche super accessible, and the larger international airports at Bologna and Rome are also within easy reach.





FRACTIONAL OWNERSHIP A DIFFERENT BUYING FORMULA

Have you ever heard about 'fractional ownership'? It's a straightforward and cost-effective way of buying a holiday home that is now becoming more and more popular also in Italy among house hunters in the *bel paese*.

It's not a timeshare. You actually own a portion of the property – usually a luxury home with great features – with full use of all its amenities.

In the Le Marche region, Dawn and Michael of **Appassionata** have over 10 years experience in developing their 'fractional ownership' model. They sell one-tenth shares (five weeks exclusive residency each year) in your own unique property, professionally managed and maintained throughout the year. They take away the stress and hassle of buying, restoring and looking after your own Italian holiday home.

The advantages and benefits of the 'fractional ownership' include:

- Stress free ownership – Clear and simple contracts, no hidden fees, taxes or purchase costs
- All-inclusive service – Includes year-round property management and maintenance
- Luxury living – Your property is beautifully presented and furnished to the very highest standards
- Family and friends – Share your Italian lifestyle with friends and family, make memories and pass on a legacy
- Added value – Fractional ownership is cost effective, running costs are minimised
- Design details – Each Appassionata property has been personally created by Interior Designer Dawn Cavanagh-Hobbs

What people say about this buying formula:

"We realised that a Fractional Ownership property in Le Marche offered so many more possibilities and was a better option all round."

Coleen and Duncan Rouse

"The expense of buying a holiday home outright, along with the annual running costs seemed crazy, when you may only use the house for an average of 40 nights a year. That is why Appassionata was born!"

The Sunday Times



YOUR HOME
IN LE MARCHE

with

APPASSIONATA

WHO WE ARE



Appassionata is one of Europe's most successful and inspiring fractional ownership companies offering luxury Italian living to over 45 property co-owners worldwide.

Since its launch, Appassionata has purchased, developed, designed, furnished and sold shares in several beautifully appointed properties. With a winning combination of business acumen, property development experience and design-flair, husband and wife team Dawn and Michael, from the UK, have created five outstanding holiday properties in Le Marche.

Dawn explains: "Appassionata evolved from our love and passion for Italy; we fell in love with the language, the people, art, history, food and wine. Le Marche has it all, and we wanted to find a way to share this piece of paradise with others. Blending our professional business skills and marrying them with style, creativity and passion, Appassionata offers something unique – a boutique family-owned fractional ownership business."

WHAT WE OFFER



If you are looking for an elegant holiday home in Italy, ... then Appassionata can help. With an inspiring portfolio of beautifully restored properties, Appassionata offers affordable co-ownership opportunities for those who want to enjoy a regular taste of Italian life.

With an impressive track record spanning over a decade, each property has been designed to the very highest specifications. Every home has its unique architectural characteristics, but all enjoy the Appassionata attention to detail and trademark design-led aesthetics.

Their charming properties, which are ready to be lived in, are located in the hinterland of Southern Le Marche, in picturesque medieval villages that dot rolling hills sandwiched between the Adriatic sea and the scenic mountain chains of the Appenines.

REVIEWS



"We have been searching for that perfect spot in unspoiled Italy and were fortunately referred to the Appassionata properties. This is truly a family operation and all family members are dedicated to meeting the needs of the owners - from the initial inquiry, through the transparent and painless purchase process, and after ownership. They are warm, friendly, and very professional with a true love for Italy and pride in their properties".

Paul Schrader - Owner - Denver, Colorado.

"Fractional ownership with Appassionata was a much more pragmatic approach to owning a home in Italy. The properties are meticulously restored, and fractional ownership was the solution to all of the expense and hassle of overseas home ownership."

Victor & Sandra Jason - Owners USA

A SELECTION OF PROPERTIES IN **LE MARCHE**

FRACTIONAL OWNERSHIP

€ 142,000



MARCHE

LAPEDONA (FM)

LIBERTY VILLA - 3 TERRACES -
SEA & MOUNTAIN VIEWS

Historic house - 4 bedrooms

[MORE DETAILS](#)

€ 127,500



MARCHE

MONTALTO DELLE MARCHE (AP)

POOL - WALLED GARDEN -
HISTORIC

Detached house - 4 bedrooms

[MORE DETAILS](#)

€ 117,000



MARCHE

PETRITOLI (FM)

GARDEN - TERRACE -
VIEWS

Historic house - 3 bedrooms

[MORE DETAILS](#)

€ 218,000



MARCHE

MONTEFIORE DELL'ASO (AP)

VINEYARD - 2 POOLS - GYM -
TENNIS COURT

Country house - 5 bedrooms

[MORE DETAILS](#)

€ 142,000



MARCHE

MONTEFIORE DELL'ASO (AP)

VINEYARD - POOL -
TENNIS COURT

Farmhouse - 4 bedrooms

[MORE DETAILS](#)